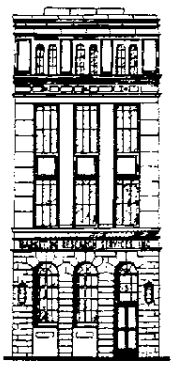

MARKETING RESEARCH SERVICES INC.
15 East Eighth Street
Cincinnati, Ohio 45202
513 579-1555

January 16, 1987

Ms. Karen Eisen
Philip Morris, USA

Dear Karen:

Please tear up the three copies of this proposal which I sent to you on Thursday and replace them with the enclosed revised proposals. I accidently sent you the unclean copies of my first draft and didn't discover it until this morning - after you had already received the wrong ones. Please forgive me - I won't do it again!

Please call if you have any questions or comments.

Best regards.

Dave

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Source: https://www.industrydocuments.ucsf.edu/docs/nhhj0004